



Philadelphia, PA

Challenge

Implementing a high-tech, energy-efficient and environmentally friendly experience, at a reasonable cost, and with minimal disruption to renovated rooms.

Solution

Installing Evolve Controls climate and lighting controls system.

Results

Reducing energy consumption as much as 30% annually, and supporting environmental sustainability goals, while satisfying guests with a high-tech experience.

Inn at Penn Attracts Millennials with High-Tech, Eco-Friendly Experience.

Company Background

In the heart of University of Pennsylvania's campus, lies The Inn at Penn, A Hilton Hotel.

The AAA Four Diamond hotel features luxurious guest accommodations, including 245 guest rooms, suites and accessible rooms, 16 meeting and banquet spaces, two restaurants, and a lounge. Guests enjoy countless views of Penn campus, cutting-edge technology, and farm-to-table breakfast in its University Club.

Since opening its doors in 1999, the lavish hotel has received numerous awards, including TripAdvisor's 'Certificate of Excellence' (2017), Hotels.com's 'Loved by Guests' (2017), AAA Four Diamond Award (every year since 2002), Hilton Hotels and Resorts' Award of Excellence (2013, 2014) and #1 in Customer Service (2014, of all Hilton Hotels in the Americas), and US News & Report's 'Top 10 Hotels in Philadelphia.'

Challenge

Soon after opening in 1999, Inn at Penn became an instant success, earning the coveted AAA Four Diamond Award. With its luxury accommodations and on-campus location being critical success factors, management strove to keep the momentum with modern improvements to exceed guest expectations.

General Manager of The Inn at Penn, Greg Stafford, launched a multi-million-dollar renovation of guest rooms and suites. This time around, Stafford re-strategized his plan to appeal to nearby on-campus millennials. The new plan was to build a smart, energy efficient and environmentally friendly hotel.

He desired to create an unforgettable guest experience, blending modern comfort with state-of-the-art technology. To complete this vision, he turned to an automated room controls solution. Stafford recalled, “We wanted a high-quality climate and lighting control system – at a reasonable cost – which could be installed with minimal disruption to our recently renovated rooms.” After researching several providers, he found the perfect match – Evolve Controls.

Solution

With climate and lighting controls, Stafford could reduce energy consumption and support sustainability goals, while enabling guests control over their experience. Inn at Penn became the first hotel in Philadelphia, and the first Hilton to install iPads in every guest room, and offer the Evolve Controls solution. “It’s been terrific working with the Evolve Controls team on the installation of the Evolve in-room energy management system. We wanted a serious signature element to our sustainability and energy conservation efforts. But we also wanted that system to be simple for our guests to understand and use, and of course, we wanted it to work!”



“With Evolve, we’re able to reduce energy consumption by as much as 30% annually.”

-Greg Stafford, General Manager, The Inn at Penn, A Hilton Hotel

Results

With Evolve’s lighting and climate controls installed into The Inn at Penn’s renovated rooms and suites, energy conservation is now a priority. The Inn at Penn has reduced operating costs, supporting environmental sustainability, while empowering guests with one-touch lighting and climate control. “With Evolve, we’re able to reduce energy consumption by as much as 30% annually,” said Stafford. “We strengthened our commitment to sustainability. Now we let our guests know that staying at Inn at Penn is better for the environment. And, our guest feedback has been enthusiastically positive about this new system.”



West Chester
331 reviews 128 photos

★★★★★ Reviewed July 3, 2017

Very impressive place

Stayed here for its proximity to HUP (Penn Hospital), so I was not here for fun. But the quality of the hotel helped take my mind off the serious nature of the trip. Great staff, very nice location. Quite place in the city surrounded by the University. Room amenities were special - I've never had a tablet as my clock before. Nor have I had such lighting control in the bathroom. Walls were thin, but I don't recall my sleep being disturbed.

Post-installation, Evolve’s customer service continues, creating efficiency and saving costs for the hotel. “Evolve recently removed visible switches and dimmers from our rooms, saving us the cost of running wire from scene controllers to lighting points. I can’t say enough about Evolve’s team. They go above and beyond to support us. It’s my pleasure to endorse and recommend Evolve Controls.”

About Evolve Controls

Evolve delivers wireless room control and management solutions that connect simply, run powerfully, and drive business intelligence that enhance the guest experience, reduce operating costs and maintain sustainability. Find out why major 4 and 5-star hotels choose Evolve Controls. Visit evolvecontrols.com.